

# InnoTrans *PREVIEW* THE DIGITAL SNEAK PEEK

Be part of the virtual get-together of the transport industry and share your ideas of the future of mobility!

All registered InnoTrans 2021 exhibitors have the opportunity to book new digital services which will be exclusively listed on the **InnoTrans Preview** platform and will be integrated in exhibitor entry on the Virtual Market Place®. All new products can be ordered in the online shop of the Virtual Market Place® and will be available until InnoTrans 2021.

Various events of the InnoTrans Convention, such as the Dialog Forums and the International Bus Forum will take place virtually from **September 22 to September 25**, on the original **InnoTrans 2020** dates.

PRODUCT	DESCRIPTION	PRICE
<b>InnoTrans Preview participation incl. 1 video</b>	Presentation of a greeting video, company video or a product video on the InnoTrans Preview platform with a link to the exhibitor entry in the Virtual Market Place® where the video is also integrated. (Requirement: YouTube or Vimeo link)	EUR 240
<b>InnoTrans Preview participation incl. up to 3 videos</b>	Presentation of up to 3 videos (greeting video, company video or product video) on the InnoTrans Preview platform with a link to the exhibitor entry in the Virtual Market Place® where the video is also integrated. (Requirement: YouTube or Vimeo link)	EUR 390
<b>3D &amp; AR Product Presentation</b>	Presentation of a product in 3D and in augmented reality. Exhibitors can upload photos of their products to have a 3D version of the product generated (12 days processing time). By scanning a QR code the visitor can view the product in augmented reality (in cooperation with our partner room AG)	Go to the calculator to view an example and get a cost estimate.
<b>360° Tour*</b>	With a 360° tour you can present complex products such as the interior design of trains. Visitors can move freely within the 3D tour. With just one click they can view the interior of a product or space on their PC, tablet or smartphone. Individual objects can also be integrated in the tour and be shown in augmented reality in their original setting. A connection with Google Street View is also possible. (In cooperation with our partner room AG)	Go to the calculator to view an example and get a cost estimate. Travel expenses within Germany are included, outside of Germany further costs will apply.
<b>Webinar Listing</b>	Listing of your own webinar on the InnoTrans Preview platform, detailed information about your webinar in the exhibitor entry and link to the registration. On-Demand availability of your webinar video in the exhibitor entry.	EUR 240
<b>Webinar Production, Hosting &amp; Listing</b>	All-round support for the production of a webinar plus participant management for webinars with up to 1,000 participants. Administration and presentation of participant questions, recording and cutting of the video etc. Listing as described above. <b>Limited availability</b>	EUR 3,900

\*Product only available for companies in Europe, North America and Australia