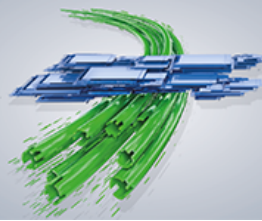




**InnoTrans 2018**  
18-21 SEPTEMBER  
BERLIN



**INNOVATIONS  
AND TRENDS**

## Streamlined software for mobile ticketing



Easy and low-cost 'Be-in/Be-Out' solution

Subject to further change



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VDV-KA-compliant barcode ticket

IVU is to display the new ticket.app for mobile ticketing at InnoTrans 2018, which is developed in cooperation with the London-based technology start-up UrbanThings. The streamlined software comes complete with a connection search tool and generates VDV-KA-compliant barcode tickets for bus and rail travel. Users can easily log in via their existing Facebook or Google accounts and store their payment method directly in the app for fast ticket purchasing. The app will communicate with Bluetooth beacons to track journeys and manage fare collection. This way, the system facilitates an easy and low-cost 'Be-in/Be-Out' solution, which means that passengers can board vehicles while keeping their phones in their pockets. When used with the settlement software IVU.fare, extensive evaluation functions are available to transport operators.

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Subject to further change